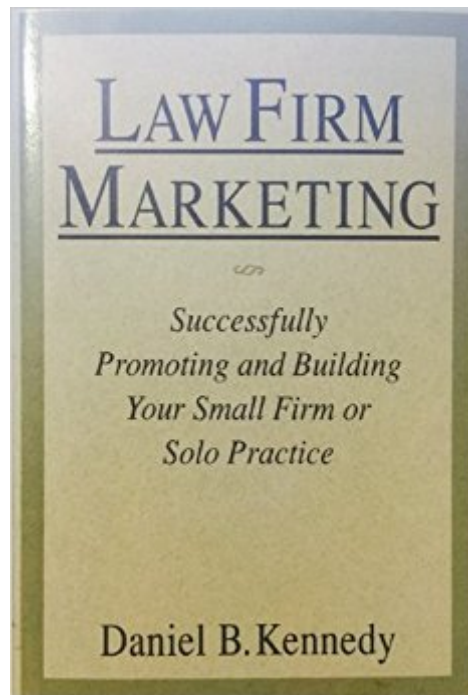


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# Law Firm Marketing: Successfully Promoting And Building Your Small Firm Or Solo Practice



## Synopsis

Lawyers are finding that they must become more adept at marketing and selling their services in order to survive in a crowded marketplace. Law Firm Marketing gives sole practitioners and partners in small firms the strategies and tactics for marketing their practice that they never learned in law school.

## Book Information

Hardcover: 192 pages

Publisher: Irwin Professional Pub (May 1994)

Language: English

ISBN-10: 0786301953

ISBN-13: 978-0786301959

Product Dimensions: 1 x 6.5 x 9.2 inches

Shipping Weight: 1 pounds

Average Customer Review: 2.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

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